

# **Sponsorship & Marketing Opportunities**

**Programs: 14-16 May 2012**

**Exhibition: 15-16 May 2012**

## SPONSORSHIP OPPORTUNITIES

### Prices

SEMICON Russia 2012 offers a wide range of program sponsorship possibilities with many benefits for you and your company. The sponsorship opportunities are divided in different categories and scales. Please consult the details on the following pages, and **benefit up to 20% discount!**

- Confirmed exhibitors get a 10% discount on all sponsorship packages
- SEMI Members get an additional 10% discount on all sponsorship packages



## Microelectronic Market Conference Sponsorship

Monday, 14 May 2012 /

### Sponsorship package includes:

#### Prior to the event benefits

- Logo on the program website
- **3** complementary conference entrance tickets

#### During the event benefits

- Logo on the programs display in the entrance area of the exhibition
- Opportunity to distribute company brochures
- Banner in the conference room (free standing only, self-delivery) + possibility to bring table-top
- Logo on welcome screen/slide/video during the conference
- Recognition of a Company Sponsorship at the Conference Opening/Closing Speech
- Promotion on all printed material (event flyer, show catalogue, program folder)

**Price: 9500 EUR**

**Maximum 3 sponsorships available**



## SEMI TechArena – Branding

(including PV and LED Market Session conducted in TechArena)

Tuesday & Wednesday, 15-16 May 2012

### Sponsorship benefits include:

- Notice of company sponsorship including all pre-event notices
- Notice of company sponsorship included in all materials: web site, onsite posters and Event Directory
- Logo on break slides
- Logo on the programs display in the entrance area of the exhibition
- Logo on back and side walls of the Tech Arena area
- Company brochures on all seats
- Free standing banner at entrance area of TechArena (self delivery)
- 3 complimentary tickets to SEMI Exhibition Dinner

**Price: 5'000 EUR**

**Maximum 3 sponsorships available**



## **SEMI Reception Sponsorship**

### **Sponsorship benefits include:**

- Notice of company sponsorship including all pre-event notices e.g. direct invitations to senior executives (pursuant to timely confirmation of sponsorship)
- Notice of company sponsorship included in all promotion materials e.g., web site, onsite posters and SEMICON Russia Event Directory
- Two free standing banner at entrance area (self delivery)
- Recognition of Sponsor Company during Opening/Closing Remarks
- 3 additional registrations for the dinner

**Price: 9'500 EUR**

**Maximum 3 sponsorships available**



## Marketing Opportunities

### CONFERENCE PENS

#### Sponsorship package includes:

- Distributed to all conference attendees and TechArena attendees
- Exclusive for 1 company only
- Quantity: max. 400
- Pens have to be **self-delivered**

**Price: 4500 EUR**

Exclusive for one Sponsor



### CONFERENCE NOTEPADS

#### Sponsorship package includes:

- Distributed to all conference attendees and TechArena attendees
- Exclusive for 1 company only
- Quantity: max. 400
- Notepads have to be **self-delivered**

**Price: 4500 EUR**

Exclusive for one Sponsor



## Marketing Opportunities

### LOGO ON VISITOR BADGE

#### Sponsorship package includes

- Individual company logo on visitor badge on front side
- Logo size up to 1cm x 3cm, 4c
- Exclusive for 1 company

**Price: 7.500 EUR**

**Deadline: 1 March 2012**



### LANYARDS

#### Sponsorship package includes:

- Distribution of lanyards at the entrance / registration area
- Exclusive for 1 company
- Quantity max. 2.000
- Lanyards have to be self delivered

**Price: 6.500 EUR**



### VISITOR BAGS

#### Sponsorship package includes:

- Distribution of bags at the entrance and registration area
- Exclusive for 2 companies
- Quantity max. 1.000
- Bags to be self-delivered

**Price: 4.500 EUR**



## **BOOK YOUR MARKETING PACKAGE NOW!**

- Fax or email the completed Application Form ([www.semiconrussia.org](http://www.semiconrussia.org) → Exhibitors → Sponsorship and Marketing Opportunities)
- Email your company logo (eps high-resolution and jpg format) to [bmuller@semi.org](mailto:bmuller@semi.org)
- Contact us to discuss how to enhance your participation at SEMICON Russia:

**SEMI Europe Contact:**

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**Numbers of SEMICON Russia 2011:**

Program Attendees – 180 pax

Visitors – 1470 pax

Exhibitors – 378 pax

Total attendance – 2028 pax

Countries represented - 20