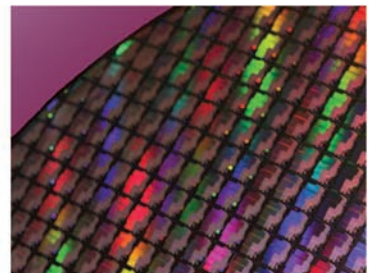
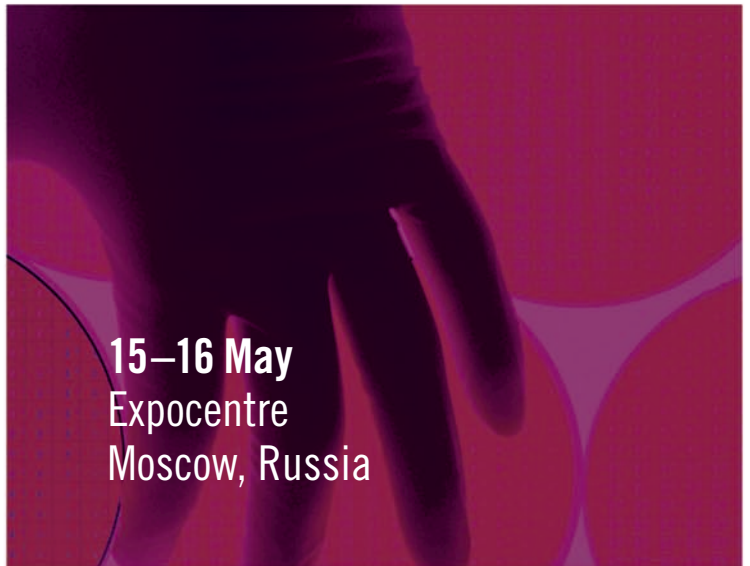
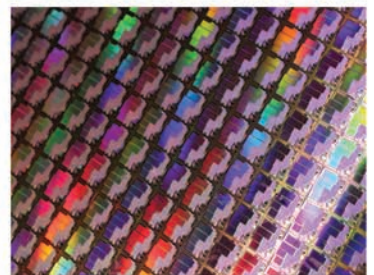


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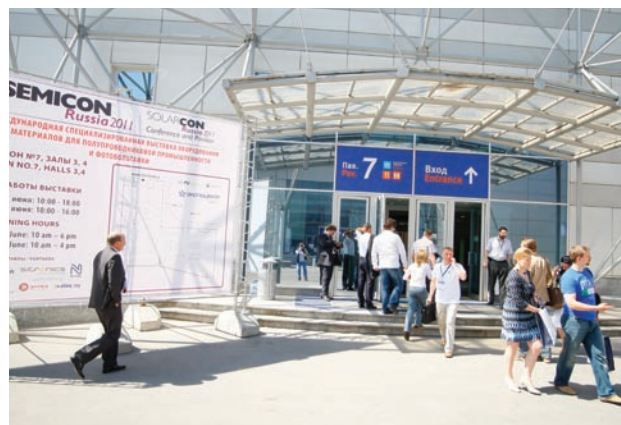


SEMICON® Russia is the Leading Forum for Microelectronics Manufacturing in Russia.

The main focus of SEMICON Russia is the further development of the Russian semiconductor and related industries. Highlevel executives from the industry, science and government will present their view on fostering the competitive Russian microelectronics industry.

Strengthening Core Industrial Sectors

Russian government continues to work on creating an attractive investment climate, reducing administrative barriers and further developing the private/ state partnership and financial infrastructure. "We cannot afford to postpone the investment process. There are some lessons we learned from the crisis, and one of them is understanding of the necessity to invest in efficiency, in infrastructure, in big, medium and small size investment projects," said Vladimir Putin in his speech at the international investment forum in Sochi.



Participate in the Development of this Economy— Plan Now to Be a Part of SEMICON Russia 2012

More than a trade show. SEMICON Russia is your connection to the Russian Semiconductor market. SEMICON Russia broadens your exposure and connects you to the people and opportunities driving industry growth in Russia. Plan now to explore the opportunities in the Russian Semiconductor industry—exhibit at SEMICON Russia 2012!

Key Trends and Technologies at SEMICON Russia 2012

To succeed in an emerging microelectronics marketplace, you need to have your finger on the pulse of the industry; you need to be involved; you need to be part of the conversation. SEMICON Russia is the place to engage your customers, partners, and even your competitors in the conversations that are shaping the future of microelectronics technology and markets. In 2012 the show will again cover hot topics such as MEMS, displays (LED, OLED) and other related new technologies.

SEMICON Russia 2012 Programs: 14–16 May Focus on Current Industry Challenges

- Microelectronics Market Forum (14 May)
- LED/SSL Market Forum
- Photovoltaic Market Forum
- TechARENA (on the show floor)

SOLARCON®
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SOLARCON® Russia 2012 Conference and Pavilion: Your Connection to the Russian Photovoltaic Market!

The SOLARCON Russia Conference and Pavilion at SEMICON Russia is the region's leading forum for photovoltaic manufacturing. The conference will address the critical technology and market issues shaping Russia's solar market, while the exhibit pavilion allows you to showcase your products and technologies and connect with the leaders in the Russian PV market.

Join the leaders in PV Manufacturing and Technology—*Book now and exhibit as part of the SOLARCON Russia Pavilion!*



Exhibitor Profile

SEMICON Russia exhibitors are the suppliers to and partners of the Russia's leading microelectronics and photovoltaic companies. From silicon to system—and everything in between and beyond—SEMICON Russia showcases the biggest and brightest names in microelectronics manufacturing.

Exhibitor Markets

- Semiconductors
- Photovoltaic
- MEMS/Micro-systems
- LED/SSL
- Device Fabrication/
Wafer Processing
- Assembly/Packaging/Test
- Components/Sub-systems
- Consumables/Materials
- Equipment
- Processes
- Services

Who Should Exhibit:

- Equipment Manufacturers
- Materials Manufacturers: Substrates, chemicals, gases, process materials, packaging and assembly, test
- Components/Sub-systems/Parts Manufacturers
- Factory Control/Automation/Facilities Equipment
- Software
- Manufacturing Services
- Business Services
- R&D/Research Institutions/Consortia/Universities

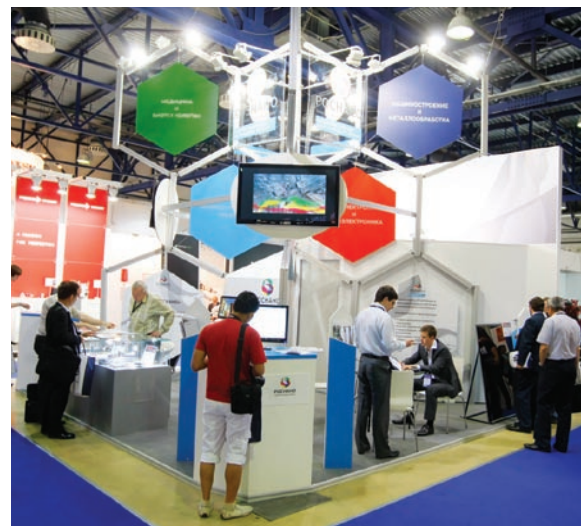
Visitor Profile

As the leading Russian exposition for microelectronics and photovoltaic manufacturing, and with an expanding focus on growing markets including MEMS, solid state lighting, and related technologies, SEMICON Russia is the ideal venue to showcase your technologies.

Visitors Job Functions

SEMICON Russia attracts the most qualified buying teams throughout Russia, representing the leading companies and major equipment OEMs.

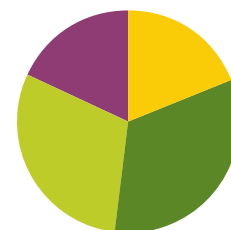
- Executive Management
- Engineering
 - Assembly/Packaging
 - Facilities
 - Manufacturing
 - Operations Management
 - Quality Assurance and Test
 - Research and Development
 - Wafer Fabrication and Process
- Purchasing
- Environment, Health & Safety
- Financial/Industry Analyst
- Government/Public Policy
- Marketing and Sales
- Training
- Journalists/Media
- Other



Visitor Job Level

SEMICON Russia attracts the decision-makers who influence and direct the selection of products and suppliers.

Strong decision making presence with 70% of visitors representing management.



- 18% Executive Management (Chair, President, Chief)
- 19% Senior Management (Vice President, Director, etc.)
- 33% Other Management
- 30% Others



Booth Configuration and Costs

Raw Space

Raw booth spaces are available as in-line, peninsula, and island configurations. This option is the right solution for companies with custom exhibits. Raw space covers floor rental only and does not include utilities, furnishings, labor or other services.

Raw Space Price

Standard booths are sold in increments of 9 square meters (3m x 3m) but other options are possible upon request.

- Raw space cost per square meter: 430 EUR for SEMI Member* companies
- Raw space cost per square meter: 550 EUR for non-member companies

* Contact us to know more about SEMI Membership or go online and visit www.semi.org/membership.

Decorated Space

Ideal for exhibitors who do not have existing exhibit hardware and/or who are looking for a turnkey exhibit solution. Decorated space is pre-planned exhibit booth space built by the official show decorator and general services contractor. This includes (3m x 3m):

- White coated wood wall
- Header panel with company name
- Two spotlights
- Carpet
- One podium
- Four chairs
- One trash can
- Booth set-up and dismantle

Decorated Space Price

- Decorated space cost per square meter: 480 EUR for SEMI Member* companies
- Decorated space cost per square meter: 600 EUR for non-member companies

Exhibit Now!

Contact Us to Reserve Your Booth Space

SEMI Russia

Show operator contact:
Business Media Russia
Ms. Yulia Solovieva
Tel: +7.495.649.6911
Email: yulia.solovieva@businessmediarussia.ru

SEMI Moscow office:
Ms. Alla Famitskaya
Email: afamitskaya@semi.org

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About SEMI

SEMI is the global industry association serving the manufacturing supply chains for the micro-electronic, display and photovoltaic industries. Since 1970, SEMI has been committed to helping members grow more profitably, create new markets and meet common industry challenges. For more information, please visit www.semi.org.

